Maxwell C. Bettinelli

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EDUCATION

California Polytechnic State University – Orfalea College of Business
BS: Business Administration: **Major:** *Informations Systems and Finance*

Relevant Coursework: Security Analysis, Database Systems (SQL), App Development (Python and Swift), Text Mining, Corporate Finance, Applied Regression Analysis, Systems Analysis & Design, Systems Design & Implementation

WORK & LEADERSHIP EXPERIENCE

Visa Inc.   **Foster City, CA**
Project Analyst (Network Processing)   August 2022 - Present
- Streamlined funding process for tech division, effectively managing over $100M in technical investments
- Optimized Jira data entry process using custom JQL scripts, slashing weekly import time by over 75%
- Devised automated HTML script in MS Power Apps for weekly Network Processing reports, enhancing efficiency for over 100 employees

Cybersource (Visa)   **Foster City, CA**
Project Management Intern (Acquirer Solutions)   2020 & 2021
- Supported development of an operational model for a new line of business in a multimillion dollar deal with a large client (500+ contributors within the project)
- Improved effectiveness and efficiency of SIT (developer testing with the client) rollout by 8%
- Built out one-pager discussing potential impacts of DeFi (Decentralized Finance) within the Ethereum platform.

CLUBS & ORGANIZATIONS

Cal Poly Blockchain   **Global**
Vice President of Education   November 2021 – Present
- Developed globally oriented educational initiatives on numerous financial topics, innovative crypto projects, and the impact of DeFi and DAOs with groups around the world.
- Championed a team that won a stablecoin-focused hackathon, representing our club at the global stage during Barcelona's CeloConnect 2022

Cal Poly Fintech   **San Luis Obispo, CA**
Vice President of Corporate Relations   June 2019 – June 2021
- Responsible for strategic outreach and sales to expand club membership, achieved 150+ member growth
- Held discussions with employees at innovative FinTech firms discussing innovative products and solutions

VOLUNTEER SERVICE

Gang Reduction Intervention Program   **San Clemente, CA**
Lead Mentor   April 2016 & 2017
- Worked in partnership with District Attorney and Sheriff to help underserved students build positive lifelong habits
- Helped students by promoting growth mindsets and helping set achievable goals for a group of 13 students of various ages. Maintained and tailored disciplinary week-long curriculum for students within the camp.

Cal Poly New Student and Transition Programs   **San Luis Obispo, CA**
Orientation Leader   March 2019 –December 2019
- Confidently facilitated interactive group discussions and presented on various topics, effectively engaging an audience of 18 students on a regular basis, thereby refining my public speaking and leadership skills.

PROJECTS

Pismo Protocol   **Paris, France**
ETHCC Hack DeFi Winner   July 2022 - Present
- Designed smart contract architecture, designed, and coded fully-collateralized European options trading platform.
- Utilized composability of ERC-721 standard by designing non-upgradable financial smart contracts

Flourish   **San Luis Obispo, CA**
ETH Global/Polygon Hackathon   February 2022 – February 2022
- Built application which allows user to connect Metamask and view EVM compatible NFT's (React/TailwindCSS)
- Won over $500 in prize money from Covalent and Polygon. Product ideation to implementation in 72 hours

Introducecrypto.com   **San Luis Obispo, CA**
Personal Project   December 2020 – February 2021
- Built out educational website (Wordpress) to discuss use cases of Bitcoin, Ethereum, NFT's & how to get started
- Held in-person educational workshop for 25+ people discussing Ethereum as a global settlement layer

ACTIVITIES & INTERESTS

Skills: SQL, React, NextJS, TailwindCSS, Python, WordPress, Microsoft Office, Power Apps, Power Automate
Interests: Emerging Markets, DeFi, Surfing